

ENEL X ROMANIA AND MEGA IMAGE PARTNER TO EXTEND THE E-MOBILITY INFRASTRUCTURE BY INSTALLING NEW EV CHARGING POINTS

- *Enel X Romania installed 72 electric charging points at Mega Image supermarkets in Bucharest and in four other counties*

Bucharest, June 28th, 2021 – Enel X Romania, a subsidiary of the Enel Group’s advanced energy services business line, Enel X, partnered with the Mega Image retailer extending the national e-Mobility infrastructure by installing 72 electric vehicles charging points in Bucharest and in other 11 localities.

Of these, 46 Enel X charging points have been installed at Mega Image supermarkets in Bucharest, 18 in Ilfov county (Mogoșoia, Popești Leordeni, Jilava, Voluntari, Otopeni, Chitila, Bragadiru, Corbeanca), 4 in Timiș county (Timișoara, Dumbrăvița), 4 in Giurgiu and Vrancea counties. With these units, the Enel X Romania network increases to over 154 EV charging points in more than 20 localities in the country.

“The sales of electric and hybrid vehicles in Romania are constantly increasing and we are very happy to come and meet the users’ needs by extending our e-mobility infrastructure with new EV charging points in Bucharest and other four counties. Our partnership with Mega Image will further improve access to charging infrastructure for more adopters of electric mobility, following our pledge to enable transportation anywhere in the country in a cleaner and more sustainable way. In the same time, it accelerates the green mobility transition and strengthens our goals for the zero-emission mobility and electrified transportation”, said **Daniel Ortiz**, General Manager of Enel X Romania.

“Caring for the environment remains one of our main concerns and we are proud to have the opportunity to get involved in impact projects for a sustainable future. We want to encourage the communities we belong to adopt responsible behaviours and ensuring an infrastructure for electric cars is an investment in our future, of all of us.”, **Adrian Nicolaescu**, VP marketing, e-commerce, communication and sustainability Mega Image.

The charging infrastructure installed is based on the new, intelligent charging solutions of the Enel X global business line. The partnership with Mega Image involves the installation of 5 JuicePump charging stations and another 31 JuicePole.

The JuicePump solution allows the charging of up to 80% of the battery level in about 25 minutes, depending on car model and specifications. The JuicePole units have an available power of 2 x 22 kW AC, each allowing the charging of up to 40% of the battery level in 30 minutes, also depending on the car model and specifications.

Enel X Romania also covers the electric mobility charging needs for home or office, offering charging stations, installation services and software applications through which customers can monitor and control their own charging devices.

Users will be able to recharge their vehicles at the Enel X Romania charging points using the JuicePass mobile app. The app can be downloaded from [Google Play](#) or [App Store](#), and an installation guide can be accessed on the enelx.ro website.

Drivers can check the locations and status of Enel X charging points on an interactive map either on the JuicePass app, or on the website, [here](#). They can see, in real time, if a charging station is available, occupied or in maintenance, as well as if it is a fast or ultra-fast one, the charging cable type, power,



accessibility and distance to reach it. For customization, the users of electric vehicles will be able to associate one or more car models and, based on the information entered, they will receive real-time data on the duration and need for recharging or on the remaining range.

Enel X Romania installs charging infrastructure on the premises of “Recharge Partners”, including shopping malls, supermarkets, restaurants and hotels that want to attract electric car users. The installation and maintenance of the charging infrastructure comes at no cost to the company’s Recharge Partners in exchange for the availability of parking areas.

The company is also offering a similar service to municipalities that are interested in improving air quality by encouraging electric mobility. Enel X Romania helps local authorities to identify the most appropriate solutions and provides the installation and maintenance of the charging infrastructure at no cost, on public parking spaces.

Enel X is Enel Group’s global business line offering services that accelerate innovation and drive the energy transition. A global leader in the advanced energy solution sector, Enel X manages services such as demand response for around 6 GW of total capacity at global level and around 100 MW of storage capacity installed worldwide, as well as 195,000 electric vehicle charging points made available around the globe¹. Through its advanced solutions, including energy management, financial services and electric mobility, Enel X provides each partner with an intuitive, personalized ecosystem of tech platforms and consulting services, focusing on sustainability and circular economy principles in order to provide people, communities, institutions and companies with an alternative model that respects the environment and integrates technological innovation into daily life. Each solution has the power to turn decarbonization, electrification and digitalization goals into sustainable actions for everyone, in order to build a more sustainable and efficient world together.

¹Public and private charging points. It includes interoperability points.

Enel Romania is a leading private investor in energy, with operations in power distribution and supply as well as renewable energy production, active on the local market since 2005. The company has about 3,100 employees and around 3 million business and household end users in the country. The E-Distributie companies operate a network of around 130,300 kilometres in three key areas of the country: Muntenia Sud (including Bucharest), Banat and Dobrogea, accounting for one third of Romania’s electricity distribution market. Enel Energie and Enel Energie Muntenia are among the main energy suppliers in the country and their offer includes both electricity and natural gas, as well as value-added services. Enel Green Power Romania is one of the largest renewable producers in the country, with a managed capacity of 534 MW through its 12 wind and solar installations located in Muntenia, Oltenia, Dobrogea and Banat. Enel X Romania is part of Enel X, the Enel’s global business line dedicated to the development of innovative products and digital solutions in sectors where energy is showing the greatest potential for transformation: cities, homes, industries and electric mobility.

With a presence of over 25 years on the local market, promoter of modern retail in Romania, **Mega Image** is one of the largest supermarket chains in Romania with a network that currently includes over 875 stores in Bucharest, Cluj- Napoca, Sibiu, Oradea, Iași, Constanța, Ploiești, Brașov, Târgoviște, Timișoara, Bacău, Focșani and other cities in the country, under the brands Mega Image, Shop & Go, Gusturi Românești. Mega Image offers consumers a range of nutritious, healthy and safe products at affordable prices, along with innovations for a complete shopping experience through a portfolio of strong own brands (Romanian Tastes, Mega Appetite, Le Boucher, Delhaize, 365 Essential , Good for Everything, Delicate,), Connect loyalty card with personalized offers for customers and employees, stores and concept areas with unique shopping experiences (Wine Gallery, Cheese Factory, Equilibrium Health & Wellness). Mega Image is part of the international group Ahold Delhaize, one of the largest retail groups in the world, with a presence on three continents, in Europe, America and Asia.