

ENEL X PARTNERS WITH UBER TO SUPPORT ZERO-EMISSION EV DRIVING IN THE U.S. THROUGH NEW JuiceEco PRODUCT

- *Enel X and Uber team up to offer drivers who use the Uber platform access to 100% clean driving through Enel X's new product, JuiceEco*
- *Through the partnership drivers will receive special savings on JuiceBox smart home chargers and free access to Enel X's new JuiceEco package that provides Green-e® Certified Renewable Energy Certificates*
- *JuiceEco packages will be available to all EV owners and can provide up to 20,000 EV miles of emission-free driving per year*

San Carlos, Calif., September 8, 2020 — Today Enel X, the leading provider of innovative energy and electric mobility solutions, introduced JuiceEco, a new option for electric vehicle (EV) drivers to power their rides with 100% renewable energy in the U.S. Available exclusively through Enel X, JuiceEco provides Green-e® certified Renewable Energy Certificates (RECs) to match the consumption of any EV anywhere in the US with carbon-free electricity.

"JuiceEco provides EV drivers with a choice for their JuiceBox charging station's electricity source. This product is based on the proven concept that RECs provide a simple, traceable and effective way to support new, renewable energy generation while allowing EV drivers to support the positive environmental benefits of 100% clean energy," said Giovanni Bertolino, Head of e-Mobility at Enel X North America. "We're pleased to partner with Uber and offer drivers across the U.S. JuiceEco, as we work together to make our communities more sustainable."

Enel X and Uber have teamed up to provide special savings for the complete JuiceBox smart charging package for drivers who use the Uber platform in the U.S. As part of the partnership, drivers will also be the first to receive a 15,000 mile JuiceEco package for free via a dedicated Enel X e-store in an effort to make ridesharing more sustainable. Enel X has also qualified its flagship home charging station, the JuiceBox, in dozens of utility programs across the U.S. and drivers can easily check to see if they qualify for an additional utility rebate with a [zip code tool](#) to essentially acquire a charger for low or no cost.

"We're excited to partner with Enel X and make charging more accessible for those with an EV," said Nishith Kumar, Sustainability Partnerships Lead at Uber. "We think the future for EVs and Uber is bright and we look forward to more work with leaders like Enel X."

The news comes as more drivers are considering EVs over traditional gasoline-fueled cars¹, and a majority of Americans support greater development of clean energy such as wind and solar power², Enel X has created JuiceEco to offer more EV drivers a way to power their vehicles with renewable energy, whether or not they can install solar panels at home. Around one-third of Enel X residential electric

¹ <https://www.ucsusa.org/resources/surveying-consumers-electric-vehicles>

² <https://www.pewresearch.org/science/2020/06/23/two-thirds-of-americans-think-government-should-do-more-on-climate/>



mobility customers in the U.S. have an onsite solar system and over 60% of recent JuiceBox customers surveyed have expressed demand for RECs. Now, Enel X customers can select how many miles they'd prefer to drive on 100% renewable energy, as they reduce emissions and match their electricity with clean energy.

*"Electric vehicles are only as clean as the electricity that powers them," said **Jennifer Martin, Executive Director of Center for Resource Solutions**, which administers the Green-e certification program. "JuiceEco gives drivers the ability to run on 100% clean energy, no matter where they charge up. We're excited to see this turn into a national model, with electric vehicles across the country becoming truly emissions-free."*

JuiceEco prices start at \$30, representing 3,400 kilowatt-hours of clean energy production, equivalent to the electricity needed for 10,000 miles of EV travel; \$45, representing 5,100 kilowatt-hours of clean energy production, equivalent to the amount of electricity needed for 15,000 miles of EV travel; and \$60, representing 6,800 kilowatt watt-hours of clean energy production, equivalent to the electricity needed for 20,000 miles of EV travel. Assuming an average lifespan of 200,000 miles, consumers can ensure that 100% of their entire lifetime mileage is powered by clean, renewable energy for only \$600. JuiceEco can be purchased online at the [Enel X website](#).

Enel X is Enel's global business line dedicated to the development of innovative products and digital solutions in sectors where energy is showing the greatest potential for transformation: cities, homes, industries and electric mobility. The company is a global leader in the advanced energy services field with a demand management capacity of more than 6 GW globally managed and assigned and 110 MW of storage capacity worldwide, as well as a leading operator in the electric mobility sector, with 130,000 public and private EV charging ports around the globe.

Enel X in North America manages over 10.5 billion US dollars in customers' annual energy spend for approximately 4,500 business customers, spanning more than 35,000 sites. The company has approximately 4.7 GW of demand response capacity and over 70 behind-the-meter storage projects in operation or under contract. Enel X's intelligent DER Optimization Software is designed to analyze real-time energy and utility bill data, improve performance, and manage distributed energy assets across a number of different value streams and applications. To learn more about Enel X e-Mobility visit our website: <https://evcharging.enelx.com/>