



COMUNE DI GENOVA



E-MOBILITY REVOLUTION: ENEL X INAUGURATES THE FIRST OF THE 100 RECHARGING STATIONS TO BE INSTALLED IN THE CITY BY THE END OF 2018

- *The charging station was activated at the Great Campus of Erzelli in the presence of the mayor of Genoa, Marco Bucci*
- *Enel X and ALD Automotive have launched an offer dedicated to IIT employees that includes the long-term rental of electric cars and charging services*

Genoa, June 21st, 2018 - Enel X has installed in Genoa the first public charging station of the 100 envisaged in the agreement signed with the city government in April 2018.

With the quick charging infrastructure at Erzelli, that also serves the new headquarters of the Italian Institute of Technology (IIT), which adds to the EVA+ charging station installed at the end of last year at the Genoa airport, the national plan for the development of a comprehensive charging infrastructure for electric vehicles moves ahead.

This is the first major metropolitan city to have signed up for the initiative and begun the installation of the charging stations provided for under the programme, which seeks to install 7,000 recharging stations by 2020 and up to 14,000 by 2022. Enel X will install the 100 charging stations in Genoa by the end of 2018.

To further boost the use of electric vehicles throughout the city, Enel X, thanks to the collaboration with ALD Automotive, has created a special offer for employees and former employees of the IIT of Genoa, who will be able to use the long-term rental service and the electric vehicle recharging service. With the E-go Long-Term Rental offer, employees can choose the car they prefer, with all operating services included in a single fee.

“As a city government we are working on several fronts to improve the quality of life for the Genoese,” said the Mayor of Genoa, **Marco Bucci**. *“We decided to participate in this project with enthusiasm, because we believe that the future of transport, both private and public, lies with electricity. This will lead to the elimination of polluting emissions, especially fine particulates, and the noise created by thermal engines. The transition to electric mobility will produce undeniable environmental, economic and health benefits. Another step towards the future we want for Genoa, with the aim of making it the leading city in the Mediterranean once again”.*

“Electric mobility is proving to be a winning tool throughout Italy, in particular in the largest urban centres of the country. We are very pleased to present the memorandum of understanding signed with the City of Genoa, a strategic city for the realisation of our national plan for the installation of recharging stations,” said **Francesco Venturini**, Head of Enel X. *“In addition, thanks to the agreement with ALD Automotive, we will be able to offer our services to the employees of the Italian Institute of Technology, demonstrating once again the Group's commitment to collaborating with leading partners to undertake innovative projects that facilitate the transition to electricity and increasingly sustainable and zero emission mobility.”*

“Within the scope of ISO14001 certified Environmental Management System and with the aim of achieving the goals we have set ourselves,” explained **Massimiliano Gatti**, Director of Technical Services at IIT, *“the Italian Institute of Technology is continuing to promote electric mobility to its employees. After the success of the corporate electric car sharing programme, launched with the*

MOV-E project in partnership with Nissan and Enel last year, we are continuing to incentivise IIT staff to help achieve the zero emissions transport goal, which, with the installation the first recharging station at Erzelli and the customised offer for IIT employees, seems increasingly achievable.”

The partnership between Enel X and the IIT was launched in 2016 with the aim of developing projects in the electric mobility and energy efficiency fields. The collaboration continued in 2017 with the launch of the first corporate electric car sharing programme at the Institute, thanks to the collaboration of Nissan, which supplied two LEAFs, and with the installation of the first charging station with V2G technology (Vehicle to Grid) that, when regulations in Italy will allow it, will enable the use of electric cars to stabilise the grid through the bidirectional exchange of the electricity stored in vehicle batteries.