

PJM DR Program Options

How to make the most of your participation in the PJM Market

The Benefits of Multi-Program Enrollment



Demand Response (DR) helps keep the lights on! Different programs address electric grid constraints at various levels. Your participation in multiple programs helps support all types of grid emergencies, whether they are local or grid-wide.



You are compensated separately for each program that your site participates in. By enrolling the same site in multiple DR programs, you are increasing the revenue potential for that site.

Programs at a Glance

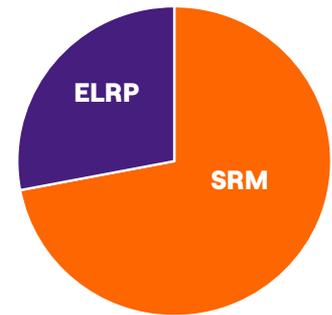
	Emergency Load Response Program (ELRP)	Synchronized Reserve Market (SRM)
Trigger	System-wide grid risks from peak demand or transmission constraints	Short-term, unforeseen transmission and generation outages
Lead Time	30 minutes (60 or 120 minutes by exception)	10 minutes
Baseline	Flat baseline determined by your average Peak Load Contribution (PLC) during the previous year	Determined by real time demand at the start of the dispatch
Dispatch Likelihood	Low – Historic average of 0-1 dispatches/year, each lasting 1-2 hours	High – Historic average of 10-20 dispatches/year, each lasting 9 minutes on average
Earnings Potential	Medium – Earn \$13K-\$55K per year for agreeing to reduce 1 MW. Earn even if there are no dispatches	High – Earn \$65K-\$90K per year for agreeing to reduce 1 MW, 24x7. Earn even if there are no dispatches.

Maximize Your Revenue Potential

Keys to Success

1. Expect to be audited for ELRP for at least two hours each year, while SRM will be dispatched 10-20 times per year on average.
2. On-site generation, building control systems, and manually curtailing facility load are all eligible participation options in ELRP and SRM.
3. In the event that two programs are dispatched simultaneously, drop to the lower of your two targets to maximize earnings potential.
4. For more information, check out our [guide to demand response in PJM](#).

Potential Revenue Breakdown



Please note that these are estimated values based on market conditions and assume 100% performance in all programs.