EnerNOC Launches Green Button Initiative Open Data Project

Company Makes Anonymized Energy Data From 100 Buildings Available for Open Source Collaboration to Advance Energy Management Innovation

BOSTON, April 4, 2013 (GLOBE NEWSWIRE) -- EnerNOC, Inc. (Nasdaq:ENOC), a leading provider of cloud-based energy management software, today announced its newest EnerNOC Open project, Open Data. As part of its participation in the Green Button Initiative and in order to encourage open source collaboration that advances energy management innovation, EnerNOC has scrubbed and anonymized one year of granular energy data from 100 large buildings. Developers and engineers can now access the data for non-commercial purposes such as research, integration testing, and hackathons.

Green Button is an energy industry initiative that responds to a White House call-to-action to provide customers with easy access to their energy use data in a simple format. The release of EnerNOC's Open Data project is timed with the start of the EnerNOC-sponsored Boston CleanWeb Hackathon and Data Jam beginning tomorrow that brings together entrepreneurs and developers to tackle problems at the intersection of energy, sustainability, and the Internet. The Hackathon is a three-day sprint to build prototype applications and business ideas, and the Data Jam is a 90-day marathon culminating on June 26 that will result in production-ready products and fledgling businesses.

"Releasing EnerNOC data in Green Button format is another step toward achieving our goal of creating an ecosystem of innovative developers collaborating to advance energy management technology," said Hugh Scandrett, Vice President of Engineering at EnerNOC. "Making this anonymized data available is just one example of how EnerNOC is committed to 'walking the walk' when it comes to open source collaboration."

EnerNOC maintains a repository that currently includes over 50 billion energy readings from the thousands of commercial and industrial sites on its platform worldwide, and has invested more than $160 million in its technology and network infrastructure.

EnerNOC currently has over 20 open engineering positions in the Boston area. Details on these positions and EnerNOC's Green Button initiative participation are available on the EnerNOC Open engineering site at open.enernoc.com. For Green Button information, go to greenbuttondata.org.

About EnerNOC

EnerNOC unlocks the full value of energy management for our utility and commercial, institutional, and industrial (C&I) customers by delivering a comprehensive suite of demand-side management services that reduce real-time demand for electricity, increase energy efficiency, improve energy supply transparency in competitive markets, and mitigate emissions. EnerNOC's Utility Solutions™ offerings, which include both implementation and consulting services, are helping hundreds of utilities and grid operators worldwide meet their demand-side management objectives. EnerNOC serves thousands of commercial, institutional, and industrial customers worldwide through its suite of energy management applications including: DemandSMART™, comprehensive demand response; EfficiencySMART™, continuous energy savings; and SupplySMAF energy price and risk management. Our Network Operations Center (NOC) offers 24x7x365 customer support. For more information, visit www.enernoc.com.

The EnerNOC, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=5804

Safe Harbor Statement

Statements in this press release regarding management's future expectations, beliefs, intentions, goals, strategies, plans or prospects, including, without limitation, statements relating to the future growth and success of the Company's energy management applications and services and the ability of the Company's initiatives to drive innovation in the smart grid sector, may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. Forward-looking statements can be identified by terminology such as "anticipate," "believe," "could," "could increase the likelihood," "estimate," "expect," "intend," "is planned," "may," "should," "will," "will enable," "would be expected," "look forward," "may provide," "would" or similar terms, variations of such terms or the negative of those terms. Such forward-looking statements involve known and unknown risks, uncertainties and other factors including those risks, uncertainties and factors referred to under the section "Risk Factors" in EnerNOC's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, as well as other documents that may be filed by EnerNOC from time to time.
with the Securities and Exchange Commission. As a result of such risks, uncertainties and factors, the Company's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained herein. EnerNOC is providing the information in this press release as of this date and assumes no obligations to update the information included in this press release or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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Source: EnerNOC, Inc.

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