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## **EnerNOC Launches Microsite to Drive Collaboration and Innovation in Energy Management**

### **EnerNOC Open Enables Engineers to Share Open Source Code, Open Standards, and Commentary on Industry Developments**

BOSTON, Jan. 17, 2013 (GLOBE NEWSWIRE) -- [EnerNOC, Inc.](#) (Nasdaq:ENOC), a leading provider of energy management applications and services for the smart grid, today announced the launch of a new microsite, [EnerNOC Open](#), where engineers can collaborate to advance energy management innovation. In addition to tracking the latest smart grid developments and news, EnerNOC Open hosts open source code, provides a forum to share details on the latest smart grid standards such as OpenADR 2.0, Zigbee, and XMPP, and enables collaboration among like-minded individuals and organizations to accelerate the development of energy management applications.

"We want to create an ecosystem where smart, passionate developers can change the way the world uses energy. Just like developers flock to build new apps for iOS or Android, we're hoping that by driving standards adoption and sharing source code, we can ignite a new wave of innovation industry-wide," said Hugh Scandrett, Vice President of Engineering at EnerNOC. "These efforts complement the recent growth in our technology partner network where we are collaborating with third parties to leverage the billions of data points that EnerNOC has collected to create valuable new products and services for our customers."

EnerNOC has invested more than \$150 million in its technology and network infrastructure, and currently has over 35 open engineering positions in the Boston area. Details on these positions are also available on the EnerNOC Open site. To learn more, please visit <http://open.enernoc.com>. To continue the conversation, follow [@EnerNOC\\_open](#) on Twitter.

#### **About EnerNOC**

EnerNOC unlocks the full value of energy management for our utility and commercial, institutional, and industrial (C&I) customers by delivering a comprehensive suite of demand-side management services that reduce real-time demand for electricity, increase energy efficiency, improve energy supply transparency in competitive markets, and mitigate emissions. EnerNOC's Utility Solutions™ offerings, which include both Implementation and Consulting services, are helping hundreds of utilities and grid operators worldwide meet their demand-side management objectives. EnerNOC serves thousands of commercial, institutional, and industrial customers worldwide through its suite of energy management applications including: DemandSMART™, comprehensive demand response; EfficiencySMART™, continuous energy savings; and SupplySMART™ energy price and risk management. Our Network Operations Center (NOC) offers 24x7x365 customer support. For more information, visit [www.enernoc.com](http://www.enernoc.com).

The EnerNOC, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=5804>

#### **Safe Harbor Statement**

Statements in this press release regarding management's future expectations, beliefs, intentions, goals, strategies, plans or prospects, including, without limitation, statements relating to the future growth and success of the Company's energy management applications and services and the ability of the Company's website to drive innovation in the smart grid sector, may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. Forward-looking statements can be identified by terminology such as "anticipate," "believe," "could," "could increase the likelihood," "estimate," "expect," "intend," "is planned," "may," "should," "will," "will enable," "would be expected," "look forward," "may provide," "would" or similar terms, variations of such terms or the negative of those terms. Such forward-looking statements involve known and unknown risks, uncertainties and other factors including those risks, uncertainties and factors referred to under the section "Risk Factors" in EnerNOC's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, as well as other documents that may be filed by EnerNOC from time to time with the Securities and Exchange Commission. As a result of such risks, uncertainties and factors, the Company's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained herein. EnerNOC is providing the information in this press release as of this date and assumes no obligations to update the information included in this press release or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

CONTACT: Media Relations:

Sarah McAuley

(617) 532.8195

[news@enernoc.com](mailto:news@enernoc.com)

Investor Relations:

Jennifer Varley

(617) 532.8104

[ir@enernoc.com](mailto:ir@enernoc.com)



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