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Austin Energy Selects EnerNOC to Help Expand Power Saver Load Co-op Demand Response Program

BOSTON, Nov. 20, 2013 (GLOBE NEWSWIRE) -- [EnerNOC, Inc.](#) (Nasdaq:ENOC), a leading provider of energy intelligence software, announced that Austin Energy has engaged EnerNOC to help expand the utility's Power Saver™ Load Co-op demand response program, with a focus on developing a plan for the implementation of automated demand response (AutoDR) utilizing the OpenADR 2.0 standard. Austin Energy is the nation's eighth largest community-owned electric utility and serves a population of almost one million in Austin and surrounding Texas counties.

"There is enormous potential to reduce peak energy use in the commercial sector through demand response programs," said Larry Weis, Austin Energy General Manager. "We want to have as many as 500 facilities reducing up to 50 megawatts of peak demand in our Load Co-op program by 2020."

"Our partnership with Austin Energy highlights EnerNOC's capabilities to help a utility extract maximum value out of its demand response initiatives by bringing the combined experience and best practices of more than a decade of experience, and work with hundreds of utilities and grid operators around the world," said Tim Healy, Chairman and CEO of EnerNOC.

The EnerNOC Utility Solutions team is advising and supporting Austin Energy in developing its Load Co-op program through several specific strategies, including:

- Assisting the utility's account representatives to effectively target, recruit, and engage best-fit commercial customers in the program through EnerNOC's cross-industry engineering and energy management services.
- Helping the utility's customers develop load reduction plans and providing them with post-event performance coaching.
- Supporting the utility in introducing AutoDR technologies to the program to help customers realize the full benefits of program participation with minimal impact on customer operations.

Between 1982 and 2006, Austin Energy offset 700 megawatts of demand through energy conservation initiatives. The Load Co-op demand response program will help Austin Energy attain its goal to offset an additional 800 megawatts between 2007 and 2020, and take advantage of emerging technologies such as AutoDR as it makes progress toward this goal.

"Austin Energy has long been recognized within the industry as one of the most progressive utilities when it comes to offering innovative energy efficiency and demand response solutions to its customers. Building an AutoDR solution around the OpenADR standard continues that tradition of innovation," said Healy.

To learn more about EnerNOC's suite of services for utilities, go to enernoc.com/for-utilities.

About EnerNOC

EnerNOC is a leading provider of energy intelligence software and related solutions. EnerNOC unlocks the full value of energy management for utility and commercial, institutional, and industrial (C&I) customers by delivering a comprehensive suite of demand-side management services that reduce real-time demand for electricity, increase energy efficiency, improve energy supply transparency in competitive markets, and mitigate emissions. EnerNOC's Utility Solutions™ offerings, which include both implementation and consulting services, are helping hundreds of utilities and grid operators worldwide meet their demand-side management objectives. EnerNOC serves thousands of commercial, institutional, and industrial customers worldwide through a suite of energy management applications including: DemandSMART™, comprehensive demand response; EfficiencySMART™, continuous energy savings; and SupplySMART™, energy price and risk management. EnerNOC's Network Operations Center (NOC) offers 24x7x365 customer support. For more information, visit www.enernoc.com.

The EnerNOC, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=5804>

Safe Harbor Statement

Statements in this press release regarding management's future expectations, beliefs, intentions, goals, strategies, plans or prospects, including, without limitation, statements relating to the future growth and success of the Company's energy management applications and services, including its Utility Solutions offerings and the benefits that customers may derive from those solutions, may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of

1995 and other federal securities laws. Forward-looking statements can be identified by terminology such as "anticipate," "believe," "could," "could increase the likelihood," "estimate," "expect," "intend," "is planned," "may," "should," "will," "will enable," "would be expected," "look forward," "may provide," "would" or similar terms, variations of such terms or the negative of those terms. Such forward-looking statements involve known and unknown risks, uncertainties and other factors including those risks, uncertainties and factors referred to under the section "Risk Factors" in EnerNOC's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, as well as other documents that may be filed by EnerNOC from time to time with the Securities and Exchange Commission. As a result of such risks, uncertainties and factors, the Company's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained herein. EnerNOC is providing the information in this press release as of this date and assumes no obligations to update the information included in this press release or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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