



July 24, 2012

EnerNOC to Host Energy Management Leaders at EnergySMART 2012 Conference

BOSTON, MA -- (Marketwire) -- 07/24/12 -- [EnerNOC, Inc.](#) (NASDAQ: ENOC), a leading provider of energy management applications for the smart grid, today announced that its third annual [EnergySMART Conference](#) will kick off on Monday, October 1, 2012, at the Westin Copley Hotel in Boston. The conference will convene experts on energy management from the industry's leading organizations. The conference spans three days of dynamic sessions addressing the bottom-line impact of energy efficiency measures, evolving demand response markets, energy procurement strategies, and how to leverage existing energy management systems.

EnergySMART 2012 will feature keynote presentations from:

- Richard Crowther, Manager of Sustainable Energy at Coca-Cola Refreshments
- Daniel Esty, Commissioner of the Connecticut Department of Energy and Environmental Protection, and author of *Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage* and *The Green to Gold Business Playbook: How to Implement Sustainability Practices for Bottom-Line Results in Every Business Function*
- Rebecca Henderson, Professor at Harvard Business School and Co-Director of Harvard's Business and Environment Initiative
- Adam Muellerweiss, Director of Energy and Climate Change at the Dow Chemical Company

In addition, the 2012 EnergySMART conference will feature speakers from The Sustainable Endowments Institute, General Electric's EcoMagination Initiative, Ingersoll-Rand, KEMA, M.J. Bradley & Associates, the Philadelphia Navy Yard, and Merck & Co., among others. Designed for energy managers, facilities managers, government energy officers, and corporate sustainability directors, as well those with an interest in learning about best-in-class energy management practices, EnergySMART's panel sessions will be organized along two distinct tracks addressing the unique interests and pain points of Commercial/Institutional energy users and Industrial/Manufacturing energy users.

A full list of sessions and conference speakers is available at www.energysmartconference.com. [Registration](#) is now open with early bird rates effective until July 31, 2012.

About EnerNOC

EnerNOC unlocks the full value of energy management for our utility and commercial, institutional, and industrial (C&I) customers by reducing real-time demand for electricity, increasing energy efficiency, improving energy supply transparency in competitive markets, and mitigating emissions. We accomplish this by delivering world-class energy management applications including DemandSMART™, comprehensive demand response; EfficiencySMART™, continuous energy savings; SupplySMART™, energy price and risk management; and CarbonSMART™, enterprise carbon management. **Network Operations Center (NOC)** continuously supports these applications across thousands of C&I customer sites throughout the world. Working with more than 100 utilities and grid operators globally, we deliver energy, ancillary services, and carbon mitigation resources that provide cost-effective alternatives to investments in traditional power generation, transmission, and distribution. For more information, visit www.enernoc.com.

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Source: EnerNOC, Inc.

News Provided by Acquire Media