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Harpoon Brewery Wins Boston Green Business Award for Sustainability and EnerNOC Energy Management Programs

BOSTON, MA -- (Marketwire) -- 04/24/12 -- [EnerNOC, Inc.](#) (NASDAQ: ENOC), a leading provider of energy management applications for commercial, industrial, and institutional energy users, today announced that its customer, Harpoon Brewery, has been awarded a [2012 Boston Green Business Award](#) by Mayor Thomas Menino. During the April 19 awards presentation, Harpoon was cited for its exceptional sustainability program, which includes waste reduction, responsible chemical usage, and operational efficiency measures, as well as energy management initiatives with EnerNOC. Since 2007, Harpoon has contributed much-needed capacity to the New England region through DemandSMART™ [Demand response](#) with EnerNOC. This program benefits the grid during periods of peak demand for electricity, while also earning the brewery accolades within its community.

"It's an honor to receive this recognition from Mayor Menino. Not only are we are passionate about making great beer, it is part of our mission to be good neighbors within our community. Sustainability is important to us and we do whatever we can to reduce waste and increase efficiency," said Warren Dibble, Vice President and Chief Financial Officer at Harpoon. "Demand response is part of our mix; our employees know that it helps the larger energy grid and are completely supportive of it."

Boston's Green Business Awards recognize extraordinary performance related to sustainable environmental practices. The Harpoon Brewery has distinguished itself as an energy-savvy facility in several respects. Through demand response, Harpoon can reduce 350 kilowatts of electricity from the grid, more than half of the brewery's normal electricity load. Harpoon and EnerNOC collaborated to develop a customized energy reduction strategy, which includes modifying the settings on Harpoon's chillers, rescheduling bottling processes, and making other relevant production changes so that Harpoon's facility can assist the grid during peak periods.

In addition, Harpoon has taken a number of other initiatives to improve energy efficiency throughout its operations. The facility features motion-sensing lights and new, more energy-efficient temperature controls for fermenters and other brewery equipment. Harpoon also recaptures condensate from its brew kettles to save on heating hot water. The brewery reduces waste by recycling the paper, glass bottles, and cardboard from packaging and offers its spent grain to local dairy farms. Earlier this month, Harpoon also announced that its production had more than doubled between 2008 and 2011 and that it would be expanding its Boston brewery and visitor center in the Seaport District.

"Sustainability should always be a win-win for businesses, and Harpoon is a perfect example of a company that is growing rapidly, operating efficiently, and helping its community all at the same time," said Tim Healy, Chairman and CEO of EnerNOC. "We're thrilled to be working with them on demand response, and we congratulate them on this great recognition for their sustainability program."

To learn more about EnerNOC and to [view a case study](#) on Harpoon's demand response participation, please visit <http://www.enernoc.com>.

About EnerNOC

EnerNOC unlocks the full value of energy management for our utility and commercial, institutional, and industrial (C&I) customers by reducing real-time demand for electricity, increasing energy efficiency, improving energy supply transparency in competitive markets, and mitigating emissions. We accomplish this by delivering world-class energy management applications including DemandSMART™, comprehensive demand response; EfficiencySMART™, ~~data~~ enhanced energy efficiency; SupplySMART™, energy price and risk management; and CarbonSMART™, enterprise carbon management. Network Operations Center (NOC) continuously supports these applications across thousands of C&I customer sites throughout the world. Working with more than 100 utilities and grid operators globally, we deliver energy, ancillary services, and carbon mitigation resources that provide cost-effective alternatives to investments in traditional power generation, transmission, and distribution. For more information, visit www.enernoc.com.

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Statements in this press release regarding management's future expectations, beliefs, intentions, goals, strategies, plans or prospects, including, without limitation, statements relating to the future growth and success of the Company's energy management applications and services, and the ability of customers to derive benefits from those applications and services, may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by terminology such as "anticipate," "believe," "could," "could increase the likelihood," "estimate," "expect," "intend," "is planned," "may," "should," "will," "will enable," "would be expected," "look forward," "may provide," "would" or similar terms, variations of such terms or the negative of those terms. Such forward-looking statements

involve known and unknown risks, uncertainties and other factors including those risks, uncertainties and factors referred to under the section "Risk Factors" in EnerNOC's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, as well as other documents that may be filed by EnerNOC from time to time with the Securities and Exchange Commission. As a result of such risks, uncertainties and factors, EnerNOC's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained herein. EnerNOC is providing the information in this press release as of this date and assumes no obligations to update the information included in this press release or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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Contact:

Sarah McAuley

(617) 532.8195

news@enernoc.com

ir@enernoc.com

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