

E-Mobility: the new concept for sustainable mobility from Fiat Chrysler Automobiles

- *Partnership with Enel X in Brazil is the first step of the project*
- *Deployment is forecast for 2021*
- Initiative consists in promoting electrification
- Brazil is the first country outside Europe to receive the project

São Paulo, December xx, 2020 - A new concept, a new history, a new identity is being built when thinking about automotive electrification. Fiat Chrysler Automobiles plays an important role in this process, both on a global and national scale. Now, the redefinition of mobility in relation to the user journey, allied to sustainability, has a name and project consolidated within FCA: e-Mobility. To this end, the company announces its first partner for the e-mobility strategy in Brazil, Enel X, an energy solutions company from Enel Brasil.

The transition to electric mobility goes far beyond the design and production of new models. It also requires rethinking the entire user experience process, including investments in the infrastructure required for this type of technology. FCA has accepted this challenge and is committed to more sustainable mobility solutions that also offer immediate benefits to customers. All this incorporated into a comprehensive, environmentally friendly and economically competitive ecosystem, bringing advanced electrification, easy loading, connectivity and security solutions to simplify the lives of customers who choose to drive an electrified vehicle.

e-Mobility aims to promote electric mobility in the country. One of the pillars of the initiative is to use the car as a platform through which customers will find several safe and fluid solutions in one place. The proposal is to promote constant partnerships with companies from various segments, products and services to provide differentiated experiences to the user. With the initiative, the goal is that the car ceases to be an end, used only for transportation, and becomes a means by which the user can facilitate daily tasks from the car itself.

"e-Mobility goes far beyond electric cars, it is a project that consists of several factors. All this with a single objective: to promote sustainable mobility, this being one of FCA's main priorities. The automotive industry remodels itself with sustainable solutions, but always seeking to offer the best possible experience to a customer during their journey," said Antonio Filosa, FCA president for Latin America. All this movement prepares the arrival of electric or hybrid FCA models already announced by Group brands such as Fiat, with the 500e, and with Jeep through the Hybrid Compass, both scheduled for 2021.

Brazil

Brazil is one of the first countries to receive the project and the only one outside the European continent to develop e-Mobility. The initiative has been developed for a year by a team of over 65 specialized professionals from different areas of FCA. The work involves specific strategies for the Brazilian market.

"The differential of e-Mobility is to offer an integrated solution. We are creating a new concept of user interaction within mobility and the vehicle is an important part of this

process. It is fundamental to understand the car as a platform, far beyond the means of transport, but also how to connect different solutions that will significantly improve the consumer experience. And for that, we need to be close to partners who identify with our purpose, just like Enel X," says portfolio, research and competitive intelligence director Breno Kamei.

From planning to practice: the partnership with Enel X

In Brazil, the signing of the memorandum of understanding with Enel X will allow both companies to operate in different areas of cooperation due to smart electric mobility. One of the first initiatives of the partnership is FCA's participation in the Urban Futurability project. Designed by Enel Distribuição São Paulo, this is the most complete digital transformation project led by an electricity company in South America.

With an investment of R\$ 125 million, from Aneel's R&D Program, Urban Futurability is Enel's largest network innovation project. There are more than 40 initiatives for digitization and artificial intelligence for energy network management within the concept of smart cities. Among them, a three-dimensional replica of Vila Olímpia's electrical network and the installation of about 5,000 sensors that collect data from electric grid and its surrounding conditions. This project will leave the electric grid prepared to connect electric vehicles and distributed solar generation, contributing to the sustainable growth of the city.

"The strategic partnership with FCA is in line with our commitment to offering innovative technological solutions and added-value services aiming to boost electric mobility, contributing to a responsible and efficient energy consumption and the transition to a more sustainable global energy system to benefit residential customers, businesses and cities," said Enel X president Francisco Scroffa.

Soon, FCA will disclose all details of areas of cooperation that will be expanded within the solution ecosystem. Among the launches planned throughout 2021, the Fiat 500e will be the first electric car by the company in the country with this resource within the concept of sustainable mobility.

About FCA

Fiat Chrysler Automobiles (FCA) develops, designs, manufactures and markets cars, light commercial vehicles, components and production systems. With commercial presence in more than 135 countries, the Group operates 102 factories and 46 Research & Development Centers in the world.

FCA automotive brands include Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep, Lancia, Maserati and RAM. The Group's businesses also include Mopar (automotive parts and services), Comau (production systems) and Teksid (iron and cast metal).

The Group also offers financial services in support of retail and concessionaires through its subsidiaries, joint ventures and commercial agreements with specialized institutions.

About Enel X

Enel X is Enel's global business line dedicated to the development of innovative products and digital solutions in sectors where energy is showing the greatest transformative potential: cities, homes, industries and electric mobility. The company is a global leader in advanced energy solutions, managing services such as demand response and energy storage capacity. Enel X is a leading player in the electric

mobility sector, with around 140,000 public and private electric vehicle charging points worldwide. Innovation and sustainability have been at the heart of Enel X's strategy since its inception, with the circular economy being the perfect combination of these two elements, applied to many of Enel X's products and services.