



## PRESS RELEASE

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## ENEL AND THE GOVERNMENT OF SP INSTALL SMART LIGHTING ON THE NOVO RIO PINHEIROS CYCLE PATH

- *First stage includes the installation of 130 LED lighting points along a three-kilometer stretch of the bike path*
- *Project is to be extended to another 13 kilometers of the cycle path*

**São Paulo, May 07, 2021** – Enel Distribuição São Paulo, Enel X and the Government of the State of São Paulo delivered today (7) the installation of the first lighting system of the Novo Rio Pinheiros Cycle Path. A total of 130 smart lighting points were placed in the stretch in the Vila Olímpia region. The initiative is part of a broader plan by Enel Brasil and the Government of São Paulo to transform the site into the first smart cycle path in the country through innovative technologies.

"São Paulo is already the capital of Brazil and of Latin America in terms of bicycle use and also bicycle lanes. And a beautiful 13-kilometer bike path, of which the first kilometers, today, feature Enel lighting," said João Dória, governor of São Paulo. "We have advanced in technology and innovation and Enel has that ability to always walk ahead. We are very happy with this partnership that started at the São Paulo City Hall and is being developed in several areas of the metropolitan region, especially in the capital, in addition to solidarity actions, since Enel is a great partner," added the governor.

"This initiative is part of the Urban Futurability project, which consists of transforming Vila Olímpia into a digital and sustainable neighborhood, in which we have invested more than R\$ 125 million through Aneel's (Brazilian Electricity Regulatory Agency) Research and Development resources. The lighting of the cycle path reinforces Enel Group's commitment to bring to the city of São Paulo what is most innovative in the global electricity sector, offering new products and a better quality service to its consumers," says Enel Distribuição São Paulo president Max Xavier.

After this first phase, Enel Distribuição São Paulo, Enel X and the Government of São Paulo intend to extend this system to another 13 kilometers of the bike path. Enel X, Enel Brasil's energy solutions company, is studying the implementation of a series of state-of-the-art technologies at the site, such as public wifi, sensors and cameras.

For the Secretary of Infrastructure and Environment, Marcos Penido, the participation of the private initiative in the revitalization axis of the Novo Rio Pinheiros program brings several benefits to the population. "Without burdening the State, we are implementing new leisure and sports areas along the banks of the Pinheiros so that people can occupy these spaces and have a new relationship with this river that is so important for the city of São Paulo. The new lighting will enhance the safety of the patrons."

"The bike path is an important space in the city for those who enjoy cycling for leisure, for sport or to get around. The improvements made in the last year have already helped create new habits, attracting 70,000 cyclists per month. Now with the lighting project, we believe that more people will be able to enjoy the Novo Rio Pinheiros Cycle Path," said the Secretary of Metropolitan Transport, Alexandre Baldy.

### **Partnerships with the Government of São Paulo**

The smart bicycle path project on the Pinheiros riverfront is another of the initiatives jointly developed between Enel Distribuição São Paulo and the Government of São Paulo. Another project in the Sustainability area is the investment in the installation of 40 solar trees in squares and public spaces. These are devices with a design similar to a natural plant that, by means of photovoltaic films on its "leaves", capture solar energy and convert it into electricity, and can serve as a source of lighting and USB charging power for mobile phones and tablets.

Another highlight is the participation of the concessionaire in the Nascentes (Springs) Program, which aims at ecological restoration in priority areas in the State of São Paulo for the protection and conservation of water resources and biodiversity. The Anhembi I project is inserted in this context, located in the Barreiro Rico State Ecological Station, municipality of Anhembi, and which shelters several mammals and birds of the wild fauna. Currently, Enel Distribuição São Paulo is developing 18 projects under the program, corresponding to about 61 hectares in restoration, which is equivalent to 101,687 seedlings or 61 football fields.

The Springs Program relates to four of the 17 Sustainable Development Goals (SDGs) established by the United Nations (UN) for the 2030 Agenda, such as clean water and sanitation, climate action, life on land and, finally, partnerships for the goals.

"Enel and the Government of São Paulo have solid partnerships on several fronts. The ongoing sustainability initiatives and innovation projects in Vila Olímpia demonstrate that the company works alongside public authorities to bring sustainable technological and socioeconomic development to its communities," concludes Enel Distribuição São Paulo head of Infrastructure and Networks, Rosario Zaccaria.

### **About Enel Distribuição São Paulo**

Enel Distribuição São Paulo is part of energy multinational Enel. The company is the second largest distributor in the country, accounting for 10.3% of all energy distributed in Brazil and serving 7.4 million consumer units in 24 municipalities in the metropolitan region of São Paulo, including the state's capital city, Brazil's largest economic/financial center. Enel's operations strategy is based in its Sustainability

Plan and on the commitments undertaken with the UN's Sustainable Development Goals as part of the 2030 Agenda.

### **Sobre a Enel X**

Enel X is Enel's global business line dedicated to the development of innovative products and digital solutions in sectors where energy is showing the greatest transformative potential: cities, homes, industries and electric mobility. The company is a global leader in advanced power solutions, managing services such as 6 GW of global demand response capacity and 116 MW of power storage capacity worldwide, as well as a leading player in the electric mobility industry, with around 170,000 public and private electric vehicle charging points worldwide. Innovation and sustainability have been at the heart of Enel X's strategy since its inception, with the circular economy being the perfect combination of these two elements, applied in many of Enel X's products and services.

In Brazil, Enel X is committed to offering innovative technological solutions and added-value services aiming to boost electric mobility, responsible and efficient energy consumption and the transition to a more sustainable global energy system to benefit residential customers, businesses and cities.

### **Informações Enel X para a Imprensa:**

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