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## PRESS RELEASE

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### E-MOBILITY: ENEL X ELECTRIFIES LEROY MERLIN SALES POINTS IN ITALY

**Rome, September 22<sup>nd</sup>, 2021** - A new push for the spread of sustainable mobility in Italy thanks to the renewed partnership between Enel X and Leroy Merlin, the leading multi-specialist company in large-scale distribution in home improvement. The objective of the two companies is to electrify at least 10 additional Leroy Merlin stores with Enel X's fast and ultrafast charging technologies, a new element that is part of the synergy which started in 2019, leading to the installation of about 20 charging infrastructures of Enel's global business line in 10 Leroy Merlin sales points in the country.

*"The partnership with Leroy Merlin confirms the importance for Enel X of collaborating with the most important companies in the country that share the vision of zero-emission mobility," said **Augusto Raggi**, Head of Enel X Italia. "We will intervene by electrifying the customer's stores with fast and ultrafast charging solutions that will guarantee those who drive an electric vehicle quick times to fill up with energy in an easy and safe way. This is an essential service to ensure a customer experience that makes people understand how successful the decision to switch from traditional to electric mobility is."*

*"We were among the first large-scale distribution companies in Italy to believe in sustainable mobility and today we are proud to take our partnership with Enel X to an even higher level of efficiency and performance. With a widespread presence throughout Italy, thanks to our 50 points sale, we can offer an innovative service to all citizens, contributing in a concrete way to the spread of electricity in Italy," said **Mauro Carchidio**, Leroy Merlin Italia's Director of Real Estate and Sustainable Development.*

The charging infrastructures that Enel X will install will be the JuicePumps, fast stations of 50 kW and the JuicePumps Ultra, ultrafast stations with a power of up to 300 kW that will allow electric vehicles a fast and safe charging experience. Of the new Leroy Merlin stores involved in the agreement, in addition to the 10 stores already electrified with Juice Pole and JuicePump, at least two will have JuicePumps Ultra. The agreement also provides for the possibility of implementing future collaborations and the installation of new charging technologies such as JuiceMedia, which integrates the charging of electric vehicles with the passage of multimedia messages. The completion of the project is expected by 2022 with the coverage of the service extended to all Leroy Merlin stores in Italy involved in the project. All charging stations will be interoperable and monitored with the most advanced information technologies for remote control and management ("Electric Mobility Management") and capable of responding to the current and future needs of advanced and sustainable urban mobility.

Interoperability is particularly important for owners of an electric vehicle because it allows recharging regardless of the sales company with which the contract was signed. Enel X, which will also take care of infrastructure maintenance, will also make available to customers who use the charging stations installed in the Leroy Merlin stores the Enel X JuicePass App, the innovative digital solution that allows you to recharge your vehicle simply using the App or the associated card. Thanks to this partnership, Leroy Merlin Italia is one of the first chains in the home segment in Italy to be equipped with public recharging points, affirming its commitment to innovation and the role of pioneer in large-scale distribution towards issues related to environment and sustainability.



**Enel X** is the Enel Group's global business line that offers services that accelerate innovation and guide the energy transition. World leader in the sector of advanced energy solutions, Enel X manages services such as demand response for approximately 7.4 GW of total capacity globally and 137 MW of storage capacity installed worldwide, as well as over 232,000 charging points for electric vehicles made available worldwide<sup>1</sup>. Through its advanced solutions, including energy management, financial services and electric mobility, Enel X provides each partner with an intuitive and personalized ecosystem of technological platforms and consulting services, focused on the principles of sustainability and the circular economy in order to provide people, communities, institutions and companies with an alternative model that respects the environment and integrates technological innovation into daily life. Each solution has the power to transform the goals of decarbonization, electrification and digitalization into sustainable actions for all, in order to build together a more sustainable and efficient world.

<sup>1</sup> Public and private charging points. Includes points of interoperability.

#### **About Leroy Merlin**

Leroy Merlin is a multi-specialist company that offers the opportunity to improve your home by offering complete solutions of products and services. Having arrived in Italy in 1996, Leroy Merlin currently has 50 points of sale throughout the country with a turnover of over 1.64 billion euros. It employs more than 7,500 employees, 99% of whom are shareholders of the Group itself. Leroy Merlin believes that every person has the right to their ideal home and works to redevelop the homes of people in difficulty, because a better home makes life better. For information on the company [www.leroymerlin.it](http://www.leroymerlin.it)

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